



PLEASANTON GIRLS SOFTBALL LEAGUE  
P.O. Box 911, Pleasanton, CA 94566  
[www.pleasantonsoftball.org](http://www.pleasantonsoftball.org)

Dear Friends of Pleasanton Girls Softball,

The softball season is quickly upon us. Would you be interested in getting your company name and message in front of hundreds of Pleasanton families with children ages 5 to 18? If you are, please consider a sponsorship for the Pleasanton Girls Softball League.

We are reaching out to our biggest supporters and most generous sponsors; the businesses in our community. Please consider this request for a tax-deductible donation of \$350.00 to PGSL. We rely heavily on sponsor support in order to bring a quality softball program to the girls of Pleasanton, Dublin and Sunol. Please find the enclosed "Sponsor Agreement" if you are interested in contributing this season.

Your donation of \$350.00 will help purchase uniforms and new equipment for more than 400 girls registered to play in the upcoming season. As a sponsor, your company logo will be featured at the sports park, posted and shared via PGSL's social media pages, and your company will be listed on the PGSL website. Please feel free to pass this along to any of your employers, friends, family or business partners.

Thank you in advance for your continued support and generous donation. Please feel free to visit us at [pleasantonsoftball.org](http://pleasantonsoftball.org) to enroll as a Sponsor or if you have any questions.

Sincerely,

Kelley Curry  
PGSL President  
[kcurry@pleasantonsoftball.org](mailto:kcurry@pleasantonsoftball.org)